



2019-2022 RCCC Foundation Strategic Plan Goals

Support: How can the Rowan-Cabarrus Community College Foundation support the unmet needs of the College?

- Support the 2020 Rowan County Bond Referendum.
- Identify one or two high-priority programs with funding needs and implement appropriately-sized campaigns to assist in securing funding to achieve the programmatic support necessary to meet College mission and work needs.
- Manage the implementation of the North Campus Solar Project.

Access: How can the Rowan-Cabarrus Community College Foundation provide financial access to quality education to all?

- Increase total scholarship funds available to students.

Philanthropy: How can the Rowan-Cabarrus Community College Foundation encourage a culture of giving?

- Increase total percentage of full-time employees who support the foundation.
- Increase total giving to the annual fund.