**Library Strategic Goals**

**2021-24**

**Goal 1) Knowledge Sharing**

**To preserve and provide access to knowledge created in and by the college.**

**Objective a)** The Library will preserve College history by organizing, maintaining, and increasing access to the College archives.

    **Measure i)** *Archive Services will curate and present one digital exhibit using historical materials from the college twice each academic year.*

    **Target (1)** Archive Services will present a digital exhibit using historical materials from the college by September 1, each academic year.

    **Target (2)** Archive Services will present a digital exhibit using historical materials from the college by February 1, each academic year.

    **Measure ii)** *Archive Services will present a physical exhibit using historical materials from the college.*

    **Target (1)** Archive Services will present a physical exhibit using historical materials from the college by June 30, each academic year.

    **Measure iii)** *Archive Services will digitize its existing photo collections to increase public access.*

    **Target (1)** Archive Services will have 80% of the existing photo collection digitized by June 30, 2024.

    **Measure iv)** *Archive Services will develop and pursue a plan for the renovation of the Archive storage space.*

    **Target (1)** The Archive renovations will be complete by June 30, 2024.

    **Measure v)** *The Archive will have its humidity challenges permanently addressed.*

    **Target (1)** The Archive will have its humidity challenges permanently addressed by June 30, 2023.

**Objective b)** The Library will increase the college community's knowledge and interaction with archive resources.

    **Measure i)** *Archive Services will work with the Outreach and Instruction librarian to conduct programs in conjunction with the Archive Services exhibits each academic year.*

**Target (1)** Archive Services and the Outreach & Instruction Librarian will collaborate to produce one event related to the Archive Services exhibits by June 30, each academic year.

**Measure ii)** *Archive Services will solicit materials from the college community for inclusion and preservation in the college archives twice each academic year.*

**Target (1)** Archive Services will solicit materials from the college community for inclusion and preservation in the college archives via multiple channels, including but not limited to the Library newsletter, the Library website, and direct email to college groups by October 1 and March 1 each academic year.

**Goal 2) Accessible and Inclusive Learning Spaces**
**To provide accessible and inclusive learning spaces.**

**Objective a)** The Library will provide accessible and inclusive virtual spaces that are responsive and adaptive to the learner's evolving needs.

**Measure i)** *The Library will draft the Standards for Accessibility (ADA) and Inclusiveness for Electronic Resources at Rowan-Cabarrus Library.*

**Target (1)** The Library will draft *the Standards for Accessibility (ADA) and Inclusiveness for Electronic Resources at Rowan-Cabarrus Library* by June 30, 2022.

**Measure ii)** *The Library will ensure all electronic, library-created, and vendor resources meet standards set forth by the Standards for Accessibility (ADA) and Inclusiveness for Electronic Resources at Rowan-Cabarrus Library.*

**Target (1)** The Library will conduct an audit of its Research Guides to ensure compliance with the *Standards for Accessibility (ADA) and Inclusiveness for Electronic Resources at Rowan-Cabarrus Library* by April 1, each academic year.

**Target (2)** The Library will conduct an audit of its video tutorials to ensure compliance with the *Standards for Accessibility (ADA) and Inclusiveness for Electronic Resources at Rowan-Cabarrus Library* by April 1, each academic year.

**Target (3)** The Library will conduct an audit of its vendor-provided electronic resources to ensure compliance with the *Standards for Accessibility (ADA) and Inclusiveness for*

*Electronic Resources at Rowan-Cabarrus Library* by April 1, each academic year.

**Objective b)** The Library will provide accessible and inclusive physical spaces that are responsive and adaptive to the learner's evolving needs.

**Measure i)** *The Library will conduct an audit of the physical resources to ensure the inclusiveness of the collection.*

**Target (1)** Librarians will conduct an inclusiveness audit of currently held physical and electronic resources for at least two subject program areas by June 30, each academic year.

**Measure ii)** *The Library will provide an environment conducive to learning.*

**Target (1)** The Library will install projection technology by August 2022 in the North Study rooms.

**Target (2)** The Library will install comfortable group seating by December 2022 at North.

**Measure iii)** *The Library will provide ADA-accessible workstations.*

**Target (1)** The Library will collaborate with Disability Services to improve and update at least one ADA-accessible workstation per campus by September 2023.

**Measure iv)** *The Library will investigate and install a traffic monitoring system at all three locations.*

**Target (1)** The Library will investigate a traffic monitoring system by June 30, 2022.

**Target (2)** The Library will install a traffic monitoring system by December 31, 2022.

**Measure v)** *The Library will conduct an accessibility audit of the Library space.*

**Target (1)** The Library will conduct the accessibility audit of the Library space by June 30, 2024.

## Goal 3) Academic Support
**To support a culture of learning by providing appropriate resources and services.**

**Objective a)** The Library will provide resources and services to support at-risk and marginalized students.

**Measure i)** *The Library will collaborate with the English department to serve students enrolled in ENG 002, intended for students with a high school GPA of 2.2 to 2.8.*

**Target (1)** Librarians will create a Grammar Research Guide to support the focus of the ENG 002 curriculum by December 1, 2021.

**Target (2)** Librarians will provide targeted support to assigned ENG 002 students by contacting them to offer assistance and make them aware of available library resources and services at least twice per semester each academic year.

**Target (3)** The Library will provide hotspots to ENG 002 students with a demonstrated need for completing course work each semester.

**Measure ii)** *The Library will collaborate with advisors to support students in the TRIO program.*

**Target (1)** Librarians will provide targeted support to TRIO students by contacting them to help and make them aware of available library resources and services at least twice per semester each academic year.

**Target (2)** The Library will provide hotspots to TRIO students with a demonstrated need for completing course work each semester.

**Objective b)** The Library will provide resources and services to support on-site and off-site students.

**Measure i)** *The Library will provide virtual opportunities for student reference.*

**Target (1)** Librarians will be embedded in at least ten classes by June 30, each academic year.

**Measure ii)** *The Library will provide targeted orientations and research skills workshops.*

**Target (1)** Each academic year, the Library will conduct at least four workshops per semester by October 31 and April 30.

**Target (2)** The Library will collaborate with Early College and Career and College Promise (CCP) for at least one orientation by June 30, each academic year.

**Goal 4) Awareness and Advocacy**

**To create opportunities to collaborate, inform, and support Library stakeholders.**

**Objective a)** The Library will create opportunities to collaborate, inform, and support administration, faculty, staff, and students.

**Measure i)** *All librarians will serve on college committees and participate in library and college programs and events.*

**Target (1)** Full-time librarians will serve on at least one college committee or participate in one Library or college program or event per semester by November 30 and April 30, each academic year.

**Target (2)** Part-time librarians will serve on at least one college committee or participate in one Library or college program or event per semester by November 30 and April 30, each academic year.

**Measure ii)** *The Library will create and distribute a newsletter highlighting timely information regarding Library resources and services.*

**Target (1)** The Library will publish a newsletter three times a year by September 15, February 15, and June 15 each academic year.

**Measure iii)** *The Library will re-develop and facilitate the Library Advisory Board.*

**Target (1)** The Library will hold quarterly meetings of the Library Advisory Board.

**Measure iv)** *Librarians will initiate contact with at least one faculty in their assigned liaison subject areas to inform them of available resources and services.*

**Target (1)** Librarians will initiate contact with at least one faculty in their assigned liaison subject areas to inform them of available resources and services per semester by November 30 and April 30, each academic year.

**Measure v)** *Librarians will collaborate with at least one faculty member in their assigned liaison subject areas on a course research assignment, a course, topic, other research guides, or a personalized instruction class.*

**Target (1)** Librarians will collaborate with at least one faculty in their assigned liaison subject areas on a course research assignment, a course, topic, or other research guides, or a personalized instruction class per semester by November 30 and April 30, each academic year.

**Measure vi)** The Library will conduct Library resource training with faculty and staff.

**Target (1)** The Library will conduct at least one faculty training at the beginning of each semester.

**Target (2)** The Library will conduct at least one faculty training session at Summer Institute each academic year.

**Measure vii)** The Library will realign the instructional program with the Framework for Information Literacy for Higher Education.

**Target (1)** The Library will realign the instructional program with the Framework for Information Literacy for Higher Education by August 31, 2022.


**Objective b)** <u>The Library will create opportunities to collaborate, inform, and support local, state, and national communities.</u>

**Measure i)** *All full-time staff will participate with a local, state, or national professional organization.*

**Target (1)** Full-time staff and librarians will participate with at least one local, state, or national professional organization by June 30, each academic year.

**Measure ii)** *The Library will develop a collaborative relationship with the Media Specialists at each off-campus instructional site to provide seamless research/instruction to Career and College Promise (CCP) students.*

**Target (1)** The Library will host one meeting per academic year to connect with Media Specialists from off-campus instructional sites.

**Target (2)** The Library will provide quarterly updates via email to Media Specialists at each off-campus instructional site.